

YOUR ROADMAP TO FIND TOOLS at www.ceotools.com & on **BOOK CD**



WEBSITE (www.ceotools.com)
Click on "New Tools Catalog"

Print Use
Tool Tool



TOOLS on CD in "CEO Tools" BOOK
(See below* for book ordering)

4-Charts Tool UPDATED for 2009		
5-Chart ULTIMATE Tool 2009		
8-Charts Tool Updated for 2009		
Cash Days T52W Avg Chart 2009		
Cash Manager Tool: 2009-READY		
CEO Ultimate Dashboard 2009 CFO Dashboard 2009-ready		
Customer Happiness Tool - 2009 Employee Happiness Tool - 2009		
Forecaster T12M Chart Tool 2009		
Interview Tool for Every Year		
Measure-Up ↑ Recession Dashboard NEW for 2009		
QPM Accountability Tool – 2009		
Retention Tool Updated for 2009 Retention ULTIMATE Tool for 2009		
Sales Strategy Tool Update 2009		
T12M Chart Tool Update 2009		
TOMA Marketing Tool		
Trailing 4-QTR Chart Tool – 2009 Trailing 52-Week Chart Tool - 2009		
Valuation Tool Updated 2009		
Website Dashboard 2009-ready		
What Causes Sales Tool 2009-ready		

1-PgBP	One-page Business Plan. Communicates your plan to All employees.
8-Score provide	8-Score Tool. Score your company's ability to your people's eight work needs.
12MMA	Twelve-month Moving Average. Key indicator for percentages and ratios.
Backlog BestFin	Backlog Tool. Manage your future before it occurs! Best Financial Statements. Look down at your Business from 30,000 feet up for faster success.
Buck\$ employees	Recognition Buck\$. Recognition tool to get much more motivated.
Cash CEO360	Daily Cash Report. Future cash management now. CEO 360. Decide what's important in your business and improve it.
CEOMoLtr	CEO/Manager Monthly Letter. Monthly letter to all employees communicates goals and how we're doing.
ceotools.com CoCal themselves.	CEO Tools Website. Frequent updates and new tools. Company Calendar. Helps people manage themselves.
EDP MST	Executive Development Plan for each manager. Managerial Success Traits. Scorecard for personal growth.
OpExp% QPM	Operating Expenses as % of Sales. Key indicator. Quarterly Priorities Manager. Manage major team initiatives quarter-to-quarter. Best management tool ever.
QRC 7-Steps	Quick Reference Card. Seven-step management process.
QRC Top-10 ReFcast	Quick Reference Card. Top ten tools pictorially. Reforecasting Tool. Reforecast every month to act sooner for results.
Right T12M key	Right Growth Rate. How fast should you grow? Trailing 12-Month Charts. Exception report for all indicators.
TEConline.com	The Executive Committee website. Enhancing CEO's business and personal lives.
Time UBP	Time Audit. Benchmark and manage your time. Unique Business Proposition. Thirteen words to communicate your vision and lead your people.
xyte.com	Xyte, Inc. website to profile self and others for better communication and teamwork.

To get the **CEO Tools...for Every Manager's Success book at discount prices through Amazon or your favorite book-seller, go to www.ceotools.com and click through to the dot-com bookseller of your choice. Also available in selected local bookstores.*